

Housecall Providers presents:

# A Community Day in the Park & Toss for a Cause

Saturday, July 12 — **2025** — Sellwood park



**A Community Day in the Park** is a celebration of the strength and support that helps elders, adults with disabilities, and those facing serious illness navigate life's challenges with dignity. This event highlights the vital work of community organizations dedicated to making a difference in our neighbors' lives. Partnering with us as a sponsor reflects your business's commitment to these essential programs while providing valuable visibility through event materials across print and digital media platforms.

## Scenes from 2024

[housecallproviders.org/a-community-day-in-the-park](https://housecallproviders.org/a-community-day-in-the-park)



## Interested in being a sponsor?

Contact Barb Gorman at 971-606-7128

or [bgorman@housecallproviders.org](mailto:bgorman@housecallproviders.org)

# Sponsorship opportunities 2025



## A free, family-friendly event

Saturday, July 12, 2025 | Noon – 3 p.m.

Sellwood Park: SE 7th Ave & SE Miller St

### The event:

Join us for the second annual **Community Day in the Park**, a fun-filled event featuring a free public cornhole field, family-friendly games, a beer garden, live entertainment, and local food cart favorites. A highlight of the day is **Toss for a Cause**, where 24 community-based organizations compete in a lively cornhole tournament to foster engagement and raise awareness of vital support services for elders, adults with disabilities, and those facing serious illness. Guests can also explore **Nonprofit Row**, where tournament participants will showcase their services and share ways to get involved in strengthening our community.

Watch a video of last year's event at the QR code or visit [housecallproviders.org/toss-for-a-cause](https://housecallproviders.org/toss-for-a-cause)



### 2024 participants:

AARP | Alzheimer's Association of Oregon & SW Washington | Blanchet House of Hospitality  
CareOregon Advantage | Clackamas County Public Health Division  
Community for Positive Aging | Do Good Multnomah | Friendly House | Friends of Hopewell House  
Gifted Wishes | H.O.P.E. | HomeShare Oregon | Housecall Providers | Lifeworks NW | Lines for Life  
Multnomah County Aging, Disability and Veterans Services | Metropolitan Family Services  
Northwest Pilot Project | Oaks Bottom Lions Club | Parkinson's Resources of Oregon | Rose Haven  
Store to Door | ReFit | Villages NW

### Event audience:

- 75+ representatives from 24 local nonprofits
- A diverse audience, including families, caregivers, professionals, and those interested in aging in place or community services.
- A focus on aging, health equity and connecting like-minded individuals.

### About Housecall Providers:

For 30 years, Housecall Providers has transformed lives by bringing health care home. As a nonprofit medical organization, we provide compassionate in-home primary, palliative, and hospice care to the community's most seriously ill and homebound members, redefining health care for those who need it most.

# Gold Sponsorship



**Investment:** \$2,500 – Limited to six sponsors

**Key benefit:** Prominent branding across digital, print and event materials

- ◆ **Featured blog post:** A dedicated blog post including an interview with your business, highlighting your community involvement and services.
- ◆ **Event program:** Your logo on the back cover of the event program.
- ◆ **Event banner:** Your logo on the sponsors banner at the event.
- ◆ **Newsletter recognition:** Your logo listed in a “Thank you to our sponsors” article in our summer newsletter (3,200 print circulation, 5,100 e-circulation).
- ◆ **Event T-shirts:** Your logo displayed on the back of the event T-shirts.
- ◆ **Website exposure:** Logo and backlink with tagline featured on the event web page through December 2025.
- ◆ **Social media:** Recognized in at least two dedicated posts highlighting your sponsorship.
- ◆ **On-stage recognition:** Your business named as a major sponsor and your tagline repeated by the MC during the event.

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## Join us in making a difference

Your sponsorship highlights your business and strengthens our community. A Community Day in the Park brings together nonprofits, families, and businesses to celebrate and support vital local services for elders, adults with disabilities, and those facing serious illness. Let’s inspire hope and build a stronger community—together.

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# Silver Sponsorship



**Investment:** \$1,000 – Limited to 10 sponsors

**Key benefit:** Branding across digital, print and event materials

- ◆ **Featured blog post:** A dedicated blog post thanking you for your community involvement and services.
- ◆ **Event program:** Your logo on the back cover of the event program.
- ◆ **Event banner:** Your logo on the sponsors banner at the event.
- ◆ **Newsletter recognition:** Your logo listed in a “Thank you to our sponsors” article in our summer newsletter (3,200 print circulation, 5,100 e-circulation).
- ◆ **Event T-shirts:** Your logo displayed on the back of the event T-shirts.
- ◆ **Website exposure:** Logo and backlink included on the event web page through December 2025.
- ◆ **Social media:** Recognized in at least one dedicated post highlighting your sponsorship.
- ◆ **On-stage recognition:** Your business named as a sponsor.

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# Bronze Sponsorship



**Investment:** \$500 – Unlimited availability

**Key benefit:** Visibility for supporters looking to contribute

- ◆ **Event program:** Your logo on the back cover of the event program.
- ◆ **Event banner:** Your name on the sponsors banner at the event.
- ◆ **Newsletter recognition:** Your name included in a “Thank you to our sponsors” article in our summer newsletter (3,200 print circulation, 5,100 e-circulation).
- ◆ **Website exposure:** Logo and backlink featured on the event web page through December 2025.
- ◆ **Social media:** Included in one group post thanking sponsors.

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