

Housecall Providers presents:

A Community Day in the Park & Toss for a Cause

Saturday, July 12 — **2025** — Sellwood park



There are three tabling opportunities at A Community Day in the Park 2025 available exclusively to our presenting and premier sponsors.

Show the community that you support elders, adults with disabilities and those facing serious illness. If your mission aligns with ours, we invite you to sponsor A Community Day in the Park 2025!

Scenes from 2024

housecallproviders.org/a-community-day-in-the-park



Interested in being a sponsor?

Contact Barb Gorman at 971-606-7128

or bgorman@housecallproviders.org

Sponsorship opportunities 2025



A free, family-friendly event.

Saturday, July 12, 2025 | Noon – 3 p.m.

Sellwood Park: SE 7th Ave & SE Miller St

The event:

Join us for the second annual **Community Day in the Park**, a fun-filled event featuring a free public cornhole field, family-friendly games, a beer garden, live entertainment, and local food cart favorites. A highlight of the day is **Toss for a Cause**, where 24 community-based organizations compete in a lively cornhole tournament to foster engagement and raise awareness of vital support services for elders, adults with disabilities, and those facing serious illness. Guests can also explore **Nonprofit Row**, where tournament participants will showcase their services and share ways to get involved in strengthening our community.

Watch a video of last year's event at the QR code or visit housecallproviders.org/toss-for-a-cause



2024 participants:

AARP | Alzheimer's Association of Oregon & SW Washington | Blanchet House of Hospitality
CareOregon Advantage | Clackamas County Public Health Division
Community for Positive Aging | Do Good Multnomah | Friendly House | Friends of Hopewell House
Gifted Wishes | H.O.P.E. | HomeShare Oregon | Housecall Providers | Lifeworks NW | Lines for Life
Multnomah County Aging, Disability and Veterans Services | Metropolitan Family Services
Northwest Pilot Project | Oaks Bottom Lions Club | Parkinson's Resources of Oregon | Rose Haven
Store to Door | ReFit | Villages NW

Event audience:

- 75+ representatives from 24 local nonprofits
- A diverse audience, including families, caregivers, professionals, and those interested in aging in place or community services.
- A focus on aging, health equity and connecting like-minded individuals.

About Housecall Providers:

For 30 years, Housecall Providers has transformed lives by bringing health care home. As a nonprofit medical organization, we provide compassionate in-home primary, palliative, and hospice care to the community's most seriously ill and homebound members, redefining health care for those who need it most.

Presenting Sponsor



Investment: \$10,000

ONE presenting sponsor takes center stage, literally, at the 2025 Housecall Providers Toss for a Cause event. This signature community event offers excellent visibility and branding opportunities for our presenting sponsor.

Contact Barb Gorman at 971-606-7128 or bgorman@housecallproviders.org

Key benefit: Maximum exclusivity and visibility as the presenting sponsor.

Pre-event publicity:

- **Exclusive branding:** All event materials and promotions will include the presenting sponsor's name.
- **Media spotlight:** Featured as the presenting sponsor in the event press release, media pitches, and event communications.

At the event:

- **Main stage branding:** The main event stage will feature a large banner and will be named after the presenting sponsor, using their business name exclusively throughout the event.
- **Exclusive booth space:** The community game field will serve as a branded space to engage with attendees, including a 10-by-10 foot canopy and a large table.
- **Front-page recognition:** The event program's front page will highlight the name of the presenting sponsor.
- **On-stage spotlight:** A special opportunity to deliver a one-minute message on stage, with the emcee recognizing the presenting sponsor throughout the event.
- **Event T-shirt visibility:** The presenting sponsor's name will be prominently displayed on the front of event T-shirts.

Housecall Providers website:

- The presenting sponsor's **logo will be prominently displayed** with a backlink on the event web page that will stay up until December 2025.
- **Dedicated blog post:** In June, we will highlight the event and our presenting and premier sponsors, including sponsor information and direct link to sponsor's site.

Social media:

- **Coordination of social media posts** to maximize exposure.
- **Featured in at least five social media posts** between June 1 and July 15 with direct link to sponsor's website.

Print:

- **Full-page story in our 3,200-print circulation newsletter** and 5,100 recipient e-newsletter, showcasing the presenting sponsor's mission and support for A Community Day in the Park, with additional mention in the event summary article.
- Featured in **store window signs** across SE Portland, including Woodstock, Westmoreland, Sellwood, Macadam, Division, and Hawthorne neighborhoods.

Premier Sponsor



Investment: \$5,000

TWO premier sponsors will receive prime visibility with a booth presence at the 2025 event. Join this elite group of supporters, showcasing your commitment to the well-being of our community's most at-risk members.

Contact Barb Gorman at 971-606-7128 or bgorman@housecallproviders.org

Key benefit: High visibility and audience engagement with on-site presence.

Pre-event publicity:

- **Prominent branding:** Premier sponsors will be mentioned in our **press release** sent out to major regional media channels.
- **Media spotlight:** Premier sponsors are included in our **media pitches** to local TV, radio and newspaper outlets.

At the event:

- **Opportunity to table** at the event allowing your organization to reach the community and participants directly. A 10x10 canopy and large table provided with good visibility.
- **Banners:** Two large banners featuring our sponsors will be prominently displayed with the premier sponsors on top of the sponsor list and larger.
- **Event program's** back page will be dedicated to our sponsors with premier sponsors prominent placement.
- Event **T-shirts** will have the premier sponsors listed higher and larger on the back, just below the presenting sponsor.

Housecall Providers website:

- Premier sponsors' **logos will be prominently displayed** with a backlink on the event web page that will stay up until December 2025.
- **Dedicated blog post:** In June, we will highlight the event and our presenting and premier sponsors, including sponsor information and direct link to sponsor's site.

Social media:

- **Coordination of social media posts** to maximize exposure.
- **Featured in at least three social media posts** between June 1 and July 15 with direct link to sponsor's website.

Print:

- Featured in **event article within our 3,200 print circulation newsletter** and 5,100 recipient e-newsletter, showcasing premier sponsors' mission and support for A Community Day in the Park.
- Featured in **store window signs** across SE Portland, including Woodstock, Westmoreland, Sellwood, Macadam, Division, and Hawthorne neighborhoods.